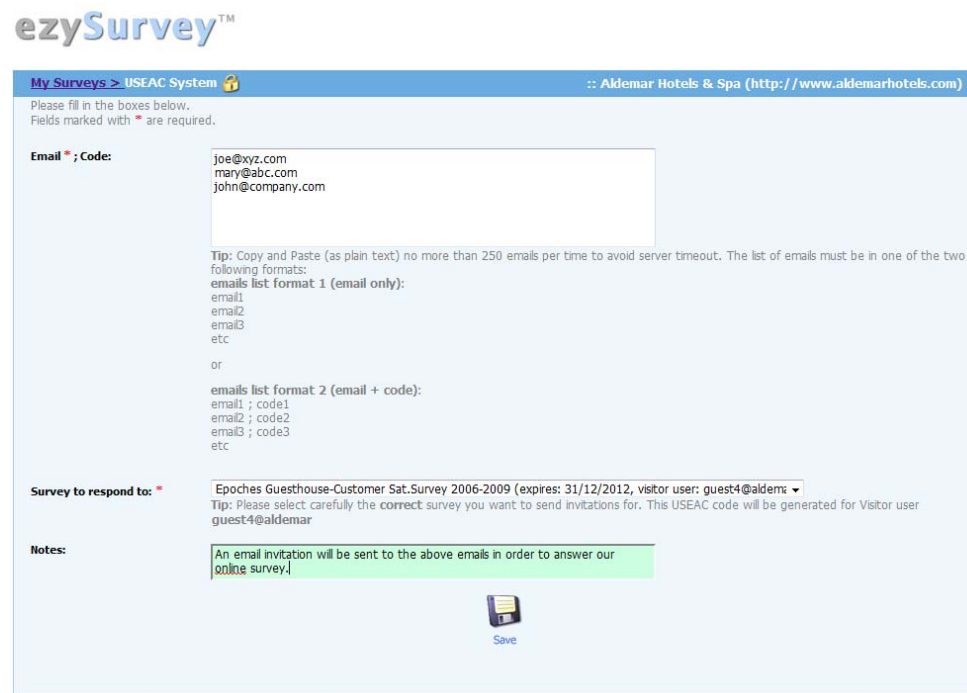


Collecting feedback via personal email invitations with ezySurvey.com

1 You compile a list of email addresses of the people (e.g. Customers, opinion panel, etc) you want to participate to your survey (to answer your questionnaire).

You paste this list of email addresses to **ezySurvey.com** and you click on **Save**.

ezySurvey.com emails a **personal invitation** to each email address that invites the recipient to answer to the questionnaire **electronically**.



The screenshot shows the ezySurvey.com interface for sending email invitations. The page title is "My Surveys > USEAC System" and the user is logged in as "Aldemar Hotels & Spa (http://www.aldemarhotels.com)".

The main form area contains the following fields and instructions:

- Email * ; Code:** A text input field containing the following email addresses:


```
joe@xyz.com
      mary@abc.com
      john@company.com
```
- Tip:** Copy and Paste (as plain text) no more than 250 emails per time to avoid server timeout. The list of emails must be in one of the two following formats:
 - emails list format 1 (email only):**

```
email1
email2
email3
etc
```
 - or**
 - emails list format 2 (email + code):**

```
email1 ; code1
email2 ; code2
email3 ; code3
etc
```
- Survey to respond to:** A dropdown menu showing "Epoches Guesthouse-Customer Sat.Survey 2006-2009 (expires: 31/12/2012, visitor user: guest4@aldemar)". A tip below it says: "Please select carefully the correct survey you want to send invitations for. This USEAC code will be generated for Visitor user guest4@aldemar".
- Notes:** A green box containing the text: "An email invitation will be sent to the above emails in order to answer our online survey."
- Save:** A blue button with a floppy disk icon.

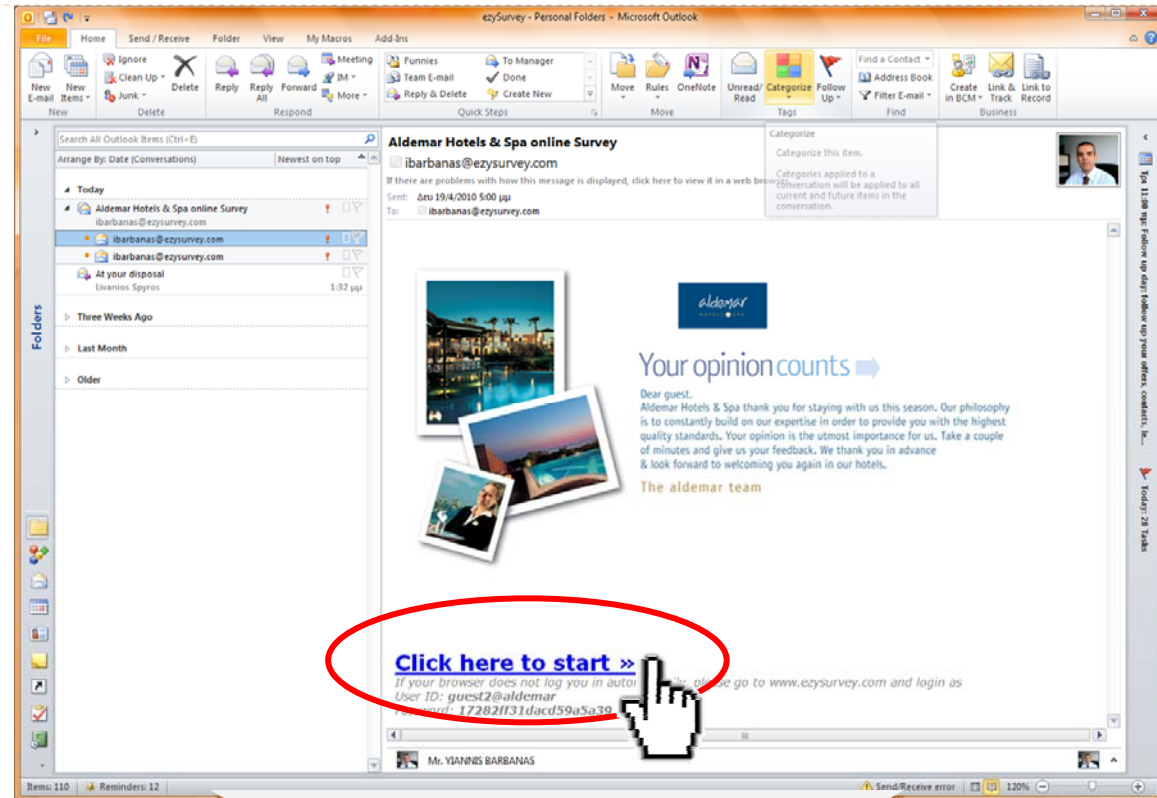
"..ezySurvey.com is sending emails.."



2 Each recipient receives the invitation (as a postcard, thank you letter, etc) to the inbox of their **personal** email address.

Note that due to the fact that the email invitations are personal, **only** the people who invited will answer your questionnaire.

Then the recipient clicks on the invitation in order to start answering to the questionnaire via the Web.



“..user clicks on the invitation..”

3 ezySurvey.com shows them the electronic version of your questionnaire (survey).

The person responds to the questions of your questionnaire and finally submit their feedback **electronically**.

Once the feedback is sent, the invitation is considered delivered and it cannot be used again (e.g. for answering the same questionnaire twice).

Kindly fill in your contact details below :

1. First and Last name: *
JOE DOE
2. Country of origin:
Austria [AT]
3. Room Number:
The char length must be less than or equal to 10.
A100
4. Arrival: *
01/08/2010 dd/mm/yyyy
5. Departure : *
31/08/2010 dd/mm/yyyy
6. Email: *
joe@vox.com
7. How did you come across to this survey? *
 - Via web site www.aldeemarhotels.com
 - Via a personal invitation that I received in my email
 - Via a questionnaire I found in the hotel room

4 Your panels' ratings / comments / suggestions / etc are sent **electronically** to your ezySurvey.com account for further **analysis** and **reporting**

3. How would you describe your experience with us?		Response Total	Response Percent
5 - Excellent		1954	59.19%
4 - Very Good		1042	31.57%
3 - Good		234	7.09%
2 - Average		54	1.64%
1 - Poor		17	0.51%
Total Respondents		3301	
(skipped this question)		359	
4. Would you visit one of the Hotels again?		Response Total	Response Percent
Yes		3323	94.30%
No		201	5.70%
Total Respondents		3524	
(skipped this question)		136	



Contact **ezySurvey.com** now at

www.ezysurvey.com/contact_us_en.asp

Thank you for your interest on **ezySurvey.com** services